

A platform to support future directions in standards for active and healthy ageing: STAIR-AHA

What is a STAIR

A **STAIR** (STAndards, Innovation and Research) is a **collaboration platform**, officially recognised and established within the CEN/CENELEC framework (i.e. the *European Committee for Standardization* and the *European Committee for Electrotechnical Standardization*).

It **brings together standardisers, researchers and innovators** in order to **discuss and identify standardisation needs and opportunities for a specific area of concern**. The platform is not intended to develop standard-like documents but recommendations for future action. The starting initiative typically comes from one or more H2020-financed Research and/or Innovation projects.

Who

The following stakeholders active in the field of active and healthy ageing are invited to contribute:

- the European standardisation community;
- European Research and Innovation projects;
- International standardisation Technical Committees and Standards Developing Organisations;
- European policy makers relevant to AHA and innovation in this field;
- Relevant European societal organisations and older persons and their representative organisations.

For more information or to participate in the STAIR-AHA, contact:



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Why a STAIR-AHA

PROGRESSIVE has established a **STAIR-AHA**: a **STAIR platform focusing on Active and Healthy Ageing (AHA)**.

PROGRESSIVE supports a new approach to standards by creating a context in which standards for products or services that support Active and Healthy Ageing take account of the real needs and preferences of older people. This involves setting out new, often co-productive, approaches that facilitate the positive engagement of older people in the standardisation process, and promoting standards where such approaches are in evidence. The STAIR-AHA is an excellent platform **from within the European standardisation system** to sustain this new approach and to increase the focus on and involvement of older people.

Focus and activities

Through face-to-face meetings, complemented by on-line consultations and discussions, the STAIR-AHA promotes:

- coordination among relevant stakeholders (i.e. older persons, standardisation technical bodies and research and innovation projects) concerned with AHA-related standards, with a special focus on ICT for AHA;
- dialogue on the appropriate ethical framework for standardisation that is fit for AHA, on the need for user co-production processes in standardisation, and on the identification of gaps and new needs;
- adequate contribution of the standardisation community to shaping AHA products and services which meet older people's expectations, preferences and needs.

