



# PROGRESSING AND COORDINATING STANDARDISATION FOR ACTIVE AND HEALTHY AGEING. HOW AND WHERE?

Making ICT standards fit for AHA in Europe  
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# A LONG PATH...

- ▶ STAKEHOLDERS' PERSPECTIVES
- ▶ CO-CREATION
- ▶ USES CASES
- ▶ ISO PROPOSAL
- ▶ PCHA, CONTINUA
- ▶ MAPPING





## A LONG PATH...

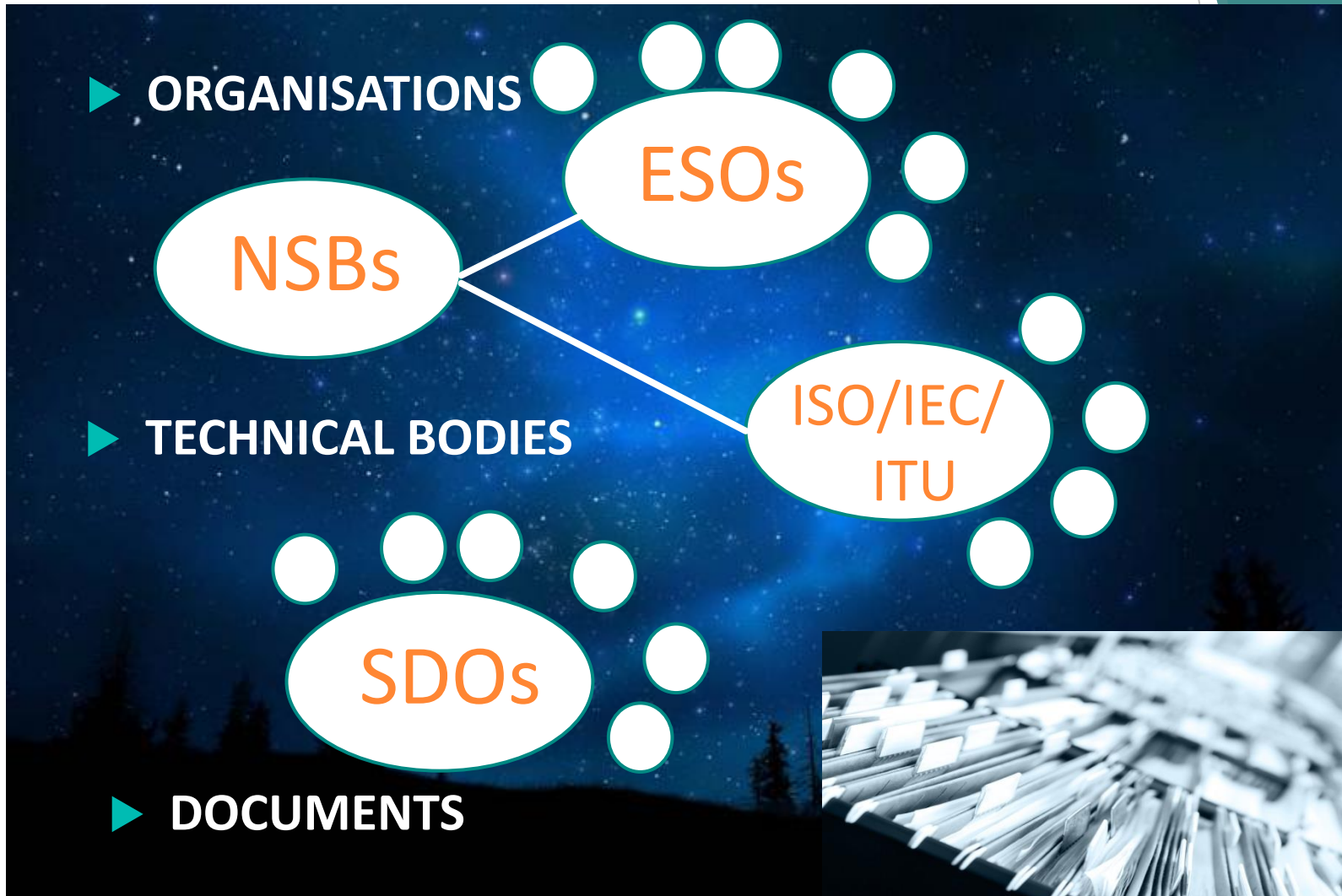
▶ Problems and challenges



▶ Opportunities...



# A CONSTELLATION OF...





# INTERRELATED!!!





**AVOID THE SILOED APPROACH!!!**





NEED OF...



- ▶ **COOPERATION**
  - ▶ **COORDINATION**
  - ▶ **COMMUNICATION**
  - ▶ **CO-CREATION**
- 
- ▶ **ENHANCE THE RELEVANCE** OF AHA STANDARDS:
    - ▶ PUBLIC POLICIES (blueprint, ICT rolling plan)
    - ▶ INDUSTRY
    - ▶ SOCIETY + USERS



NEED OF...



- ▶ **COOPERATION**
- ▶ **COORDINATION**
- ▶ **COMMUNICATION**
- ▶ **CO-CREATION**

- ▶ **PROMOTE** THE INCLUSION  
OF **RESEARCH AND  
INNOVATION** IN  
STANDARDS

- ▶ VALUABLE H2020 PROJECTS
- ▶ CONSORTIUMS





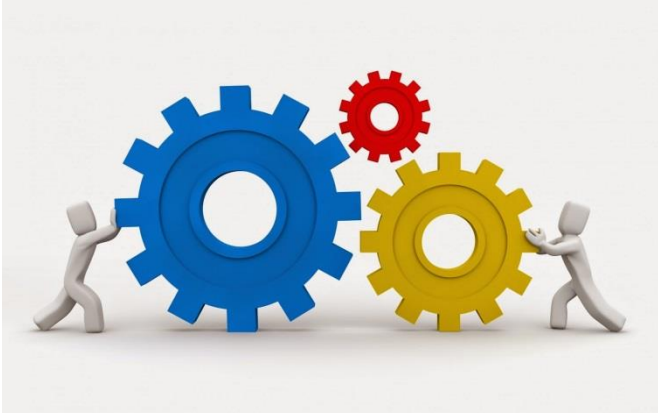
## NEED OF...



- ▶ **COOPERATION**
  - ▶ **COORDINATION**
  - ▶ **COMMUNICATION**
  - ▶ **CO-CREATION**
- 
- ▶ **ENHANCE THE EFFECTIVE PARTICIPATION** OF ALL THE RELEVANT STAKEHOLDERS:
    - ▶ **OLDER PERSONS**
    - ▶ **R&I**
    - ▶ **SDOs**



NEED OF...



- ▶ **COOPERATION**
  - ▶ **COORDINATION**
  - ▶ **COMMUNICATION**
  - ▶ **CO-CREATION**
- 
- ▶ **CONSIDER** INITIATIVES  
OUT OF THE  
STANDARDISATION  
SYSTEM



## SOME EXAMPLES OF COORDINATION

- ▶ **SAGA**, Strategic Advisory Board for Accessibility, CEN-BTWG 213
- ▶ **ISO** Proposal for **Ageing Societies**
- ▶ **APEC** (Asia Pacific Economic Collaboration) collaboration with the **EU**
  
- ▶ **LET'S DO SOMETHING!**



# LET'S NOT REINVENT THE WHEEL



- ▶ **CEN IS WORKING ON THE COORDINATION ISSUE AND ON THE INCLUSION OF R&I**
- ▶ **JIS (Joint Initiative for European Standardization):**
  - Improvement of **standardization awareness in national public authorities**
  - An adequate consideration of **market relevance, in addition to public policies and regulation** to improve the exchange of information and dialogue between them
  - Inclusiveness, transparency & **effective participation of all stakeholders** in the European Standardization System
  - **Collaboration and coordination between stakeholders** (policy makers, industry and society) to improve quality and timeliness of European standards



LET'S NOT REINVENT THE WHEEL



THIS COULD BE A POSSIBLE  
PROPOSAL...

**...STAIR PLATFORM**



# STAIR Platform

**ST**Andards, **I**nnovation and **R**esearch

## ▶ **WHAT IS A STAIR PLATFORM?**

- Bring together standardisers, researchers and innovators
- Discuss and identify standardization needs and opportunities for a specific area
- Not intended to develop standard-like documents
- Develop recommendations for future action



# STAIR Platform

## EASY AND SUPPORTED

- ▶ **EASY AND SIMPLE WAY OF WORKING:** Like a CEN Workshop, but without the need of producing a CWA (CEN Workshop Agreement).
- ▶ WITH THE **SUPPORT** OF CEN-CENELEC CCMC AND OF THE CEN-CENELEC **WG** STAIR.
- ▶ CEN-CENELEC **WG** STAIR can issue relevant recommendations to CEN and CENELEC BTs (Technical Boards) should such be necessary.
- ▶ No need to become a Liaison Organization following CEN-CENELEC Guide 25



# STAIR Platform

## HOW DOES IT WORK?

- ▶ **SECRETARIAT: A MEMBER OF CEN/CENELEC (a NSB)**
- ▶ **1 CHAIRPERSON**
- ▶ **DIRECT PARTICIPATION OF THE STAKEHOLDERS**  
(open to all with an interest, subject to registration)
- ▶ **± 2 MEETINGS/YEAR (F2F and/or G2M), plus e-mail communication**
- ▶ **NEED TO IDENTIFY THE RELEVANT STAKEHOLDERS, with special relevance given to:**
  - ▶ standardization bodies
  - ▶ societal stakeholders
  - ▶ policy makers
  - ▶ **OLDER PERSONS' REPRESENTATIVES**





## PROPOSED MODEL: STAIR Platform

### **DURATION: LIMITED IN TIME**

- ▶ In principle, lasts until PROGRESSIVE ends. **BUT...**
- ▶ If the AHA STAIR platform is shown as a good tool for AHA standardization coordination, and there is sufficient relevant standardization activity, **CEN AND CENELEC BTs (Technical Boards) CAN BE ASKED FOR A 2 YEARS EXTENSION.**
- ▶ Finally...



# PROPOSED MODEL: STAIR Platform

## POSSIBLE EVOLUTIONS

- ▶ Finally, after that 2-years extension, **CEN AND CENELEC BTs** can be asked to **transform the AHA stair platform into an AHA standardization sector forum.**





# PROPOSED MODEL: STAIR Platform

## CONDITIONS

- ▶ Check relevance
  - ▶ Check suitability
  - ▶ Support of the ICT for AHA (standardisation) community
  - ▶ Support of CEN-CENELEC
  - ▶ Economic sustainability
  - ▶ Resources for all relevant stakeholders to participate
  - ▶ Other?
- } Feedback from the works of the new organisation



## PROPOSED MODEL: STAIR Platform

- ▶ THIS IS THE MOMENT
- ▶ THIS COULD BE THE PLACE
- ▶ HELP US TO IMPROVE OUR PROPOSAL





WHAT'S  
YOUR  
OPINION?





THANK YOU!

Fernando Machicado, UNE

[fmachicado@une.org](mailto:fmachicado@une.org)

[www.progressivestandards.org](http://www.progressivestandards.org)